



JETs Rally for Tohoku 2016 – FAQs

Fundraising Campaign for the Taylor Anderson Memorial Fund

March 10-11, 2016

To mark the five-year anniversary of the Tohoku disaster, JETs will be raising funds for the **Taylor Anderson Memorial Fund (TAMF)**, which helps Tohoku students in honor of the two JETs who lost their lives in the tsunami—Taylor Anderson and Monty Dickson. TAMF is participating in a special GlobalGiving fundraising campaign that can make your funds go even farther.

Starting at midnight Japan time on March 11, 2016, GlobalGiving will match 50% of the donations to TAMF and other Japanese groups while funds last. Over the past two years the JETs Rally campaign has mobilized more than \$70,000 for TAMF (counting matching funds) through prior campaigns. Now you can help us get to \$100K!

Donation site: www.globalgiving.org/fundraisers/jets-rally-for-tohoku/

Start time: Thursday, March 10, 2016 –10 am EST (i.e., March 11 midnight Japan time)

How do I give? When?

Donate online through the [JETs Rally for Tohoku](#) campaign page on the Global Giving website. You can give at any time, but your donation goes farther during the matching campaign, which starts midnight 3/11 Japan time. That means, in the US, the start time is on **March 10 at 10 am (EST)**, 9 am (CST), 8 am (MST), 7 am (PST), and so on. Please note: There are two TAMF projects donations can go to on the webpage—*Scholarships to Live Dreams & Move Forward*, and *Help Students, Families & Schools Recover*. If one hits the ceiling for matching funds allowable per project (\$7,500), we will temporarily remove it from the page while matching funds remain, so that donors will be directed to the second one, ensuring that TAMF can get the maximum matching funds.

Is there more I can do? How about a fundraiser?

Yes! In the past, many chapters held great fundraisers, where they collected small donations and then organizers put the total on their credit card to donate when the campaign launched. (Important note: See below about the max donation.) Others brought laptops to fundraising events so that attendees could donate individually through the website, and then get their own tax receipt.

What else can my chapter do?

The most important thing is to help get the word out about the campaign. In particular, spreading the word on Facebook and Twitter in the days before the launch and during it will help a lot.

How much is there in matching funds? Will it run out?

GlobalGiving US is putting up US\$7,500 in matching funds per project (the JETs Rally for Tohoku page has two projects, so there is the potential for \$15,000 in matching funds.) Funds will run out quickly since many other groups are competing for these, too.

Can I donate before or after March 11? What if the matching funds run out?

Of course. TAMF really needs our support, and we can contribute throughout the year via our website, even if this won't trigger matching funds. The matching funds are just the icing on the cake; plus they give us something to rally around.

Is there a maximum donation?

In the past, Global Giving had a maximum donation of \$1,000 per donor, per project for the campaign, and we assume they will do this again this year.

How much money goes to TAMF in the end?

\$1.50...well, really \$1.35. For every \$1 donated during the matching campaign, an additional 50% will go to TAMF. Beforehand, though, a 15% Global Giving processing fee will be deducted from the original donation to cover GlobalGiving's costs. This means that for each \$1, TAMF will end up receiving \$1.35 (i.e, 85 cents + the additional 50 cents).

Why does Global Giving take a fee?

Like any organization that facilitates donations, GlobalGiving can only survive if it covers its expenses for credit card processing fees, the costs of having staff do due diligence on overseas grants required by the IRS and anti-terrorism laws (TAMF is registered in Japan, not the US), issuing thank you notes and tax receipts on behalf of the final recipient, collecting and disseminating reports from on their projects' progress, fundraising training for recipients, operating matching gift programs, and all the administrative costs needed to retain their website, staffing, and support operations. For more information see: www.globalgiving.org/aboutus/fee/.

I don't get the JETs Rally webpage? What does the amount raised mean?

We've run the campaign each year since 2014, and the donation amount, etc., at the top is cumulative. In the first two years, 461 donors gave \$36,489 through the JETs Rally site. That means that together with the \$34K+ in matching funds, the total mobilized was over \$70,000.

How do I get more information on the campaign?

USJETAA, the support organization for the JET community in the US is supporting this initiative, and for more information you can contact its acting executive director, Laurel Lukaszewski at < llukaszewski@jusfc.gov >. Website: www.usjetaa.org Twitter: @usjetaa.

Special Note regarding GlobalGiving UK:

In past campaigns the GlobalGiving UK matching funds have lasted longer than the money on the US side. So, some US chapters—especially those with fundraisers—have donated strategically through the UK site to maximize the funds going to TAMF. Two caveats, though: First, if American donors need a tax deduction, they should donate through the US site. Second, be aware that there may be an international transaction fee on your credit card (typically 1%~3%) for donations to GlobalGiving UK. In the past, when some US JETs bundled small donations to submit them through the GlobalGiving UK site as a large donation, they put aside a small amount to cover these credit card fees. *You will need to confirm this information through GlobalGiving.*

How do I donate through GlobalGiving UK?

For this, you should donate through:

www.globalgiving.co.uk/projects/scholarships-to-live-dreams-and-move-forward/

There's no JETs Rally website on the UK page. One suggestion, if you do go through the UK site let us know how much your chapters gives. This will help us keep track of the total JET effort of US chapters, and can then be included in the final tally of US JET donations. Email Laurel Lukaszewski at < llukaszewski@jusfc.gov >, with this information.

The Taylor Anderson Memorial Fund is a GlobalGiving “Top-Ranked” Organization.

