



US JAPAN EXCHANGE & TEACHING PROGRAMME
ALUMNI ASSOCIATION



2017-2018 Biennial Impact Report

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A Message from the Chairperson

It's hard to believe more than two years have passed since USJETAA became incorporated. In a few short years, the organization has established itself as a resource to individual JET alumni, regional alumni associations, and reliable partners to the United States and Japanese governments and U.S.-Japan related organizations.

Our membership is active, diverse, and committed to the communities in Japan and the United States we call home. Whether responding to recovery efforts caused by natural disasters or offering professional development support, USJETAA has been at the forefront of action and information sharing.

Thanks to the able leadership of Executive Director Bahia-Simons Lane, a supportive board of directors and generous donors, USJETAA is advancing U.S.-Japan relations at the grassroots and national levels. By expanding and engaging the JET alumni network, USJETAA strengthens people-to-people ties between Japan and the United States. By investing in the professional development of JET alumni, USJETAA is also creating a pipeline of next generation leaders prepared to manage the U.S.-Japan-relationship.

I am grateful to everyone involved from both sides of the Pacific who has made the first years of USJETAA impactful; and look forward to future opportunities to serve the JET community and support the U.S.-Japan relationship.



Warm regards,

Paige Cottingham-Streater

Paige Cottingham-Streater

A Message from the Executive Director

It is my pleasure to report on USJETAA's activities and impact over the past two years. We founded USJETAA in 2015 to provide support and resources for the JET alumni community across the United States. Our goal is to further U.S.-Japan relations by strengthening the JET alumni network across the United States. From the very beginning, our programs have served the 19 JET alumni association chapters across the nation, providing resources, programs, and support to the volunteer leaders of the JETAA chapters. Our programs have provided essential support to grow the capacity of the network.

With the JET30 All-Alumni Reunion in 2017, which brought together 283 JET alumni and friends of JET to celebrate the 30th anniversary of the JET Program, we began focusing on providing more resources and ways for individual alumni to connect. We expanded our webinar series to include content centered on careers and professional development. These webinars highlight alumni in various industries and provide practical career advice for newly returned JETs. In 2018, we revised our membership profiles to be easier to use and more dynamic, resulting in a 35% increase in membership and 280% increase in sustaining membership (\$75 annually). We launched our newest program in partnership with the East-West Center in Washington, a contributor program for JET alumni authors to write 10 articles a year about people-to-people connections between Japan and the United States for the Japan Matters for America website.

In the summer of 2018, there were terrible floods in western Japan, resulting in more than 200 deaths. We mobilized to support the disaster relief efforts and raised **\$7,508** from the JET alumni network for flood relief. In times of need, we will continue to provide ways for JET alumni to help Japan.

We are eager to continue providing support to the U.S.-Japan partnership by nurturing the JET alumni network. Each year, about 1,000 individuals complete their JET Program contracts in Japan. They return home ready to enhance the ties between their home countries and Japan. Through our programs, we build their capacity and keep them engaged in the important work of strengthening the U.S.-Japan relationship.

We deeply appreciate your generous support over the years. Please contact me with your comments and feedback any time.



Warm Regards,

A handwritten signature in black ink that reads "Bahia Simons-Lane".

Bahia Simons-Lane

Accomplishments & Programs

Chapter Leadership Program

USJETAA offers a hands-on leadership program to assist JETAA Chapters in their program management, governance, programming or other areas they feel additional support and feedback would be useful. The program consists of a site-visit with the chapter leadership and members and the USJETAA Executive Director and/or USJETAA board members, to discuss and identify areas where the chapter would benefit from outside input and ideas. This is an opportunity to focus on strategic planning, identify new ways to reach alumni, address issues, or reestablish connections with regional subchapters. In 2017-2018, USJETAA visited JETAA New England, JETAA Florida, JETAA Portland, and JETAA Rocky Mountain and met with approximately 60 JET alumni, representing the 4 chapters with an average of 300 members. This program is funded by the **Japan Foundation CGP** and **CLAIR Japan Local Government Center**.



Sasakawa USA Chapter Grant

This grant program provides opportunities for the alumni associations of the Japan Exchange & Teaching Program (JET Program) to partner with Sasakawa USA and USJETAA to organize events and activities on U.S.-Japan relations in their regions. To build the JET alumni associations' capacity and activities to improve the U.S. Japan relationship, Sasakawa USA, USJETAA, and the selected chapters collaborate to develop the programs of the grant. USJETAA and Sasakawa USA worked with the chapters to workshop these events. In 2017 and 2018, the following JETAA chapters held events: JETAA Texoma, JETAA Pacific Northwest, JETAA Rocky Mountain, JETAA New York, and JETAA Heartland. The program is funded by the **Saskasawa Peace Foundation USA**.



Microgrant Initiative for Current JETs

The Microgrant Initiative for American JETs is funded by the **U.S. Embassy Tokyo**. This program provides small grants to U.S. assistant language teachers working in Japan on the JET Program to introduce American culture and English language to students in their classrooms and the local community. In 2017-2018, 18 American JETs received funding for school and community projects. In the 2017-2019 grant year, USJETAA awarded 27 microgrants. These projects range from letter exchanges, English musicals, establishing English library sections, and programs supporting exchange or study abroad.



Webinar Series

USJETAA provides monthly webinars on topics relevant to the JETAA chapters and individual alumni. Chapter webinars focus on leadership and organizational support, while alumni webinars focus on professional development. Each webinar includes one to three speakers with expertise in the topic.



The Chapter Leader Webinar topics in 2017-2018 included engaging a broader membership base, program implementation, board development, and strategies for grant writing and fundraising, among many others. In 2017-2018, we held eight chapter webinars.

In 2018, USJETAA expanded the webinar series to include a series for JET alumni who are not JETAA chapter leaders. The JET Alumni Webinar series provides guidance and instruction to JET alumni across the country on a variety of careers and professional development topics. Past topics have provided career guidance, how to creating resumes and using LinkedIn, the path to becoming a Japanese teacher, and information on service programs, such as the Peace Corps. In 2018, we held four JET alumni webinars. This program is funded by the **Japan Foundation CGP** and **CLAIR Japan Local Government Center**.

JET30 All-Alumni Reunion

To celebrate the 30th anniversary of the JET Program, on August 4-6, 2017, at the Omni Shoreham Hotel in Washington, DC, USJETAA brought together 283 JET alumni, family, and friends. JET alumni from every year of the JET Program who served in every prefecture except one gathered for the event in the largest gathering of JET alumni to date. The reunion theme was celebrate, reconnect and reminisce. The three-day event included a wide variety of programming and excursions to appeal to alumni of different ages and with different interests.



All reunion photos by Kelley Rich

As part of this event, USJETAA created a Natsukashii Hall where attendees experienced a traditional Japanese tea ceremony led by JET alum Jennifer Swanson, played go, and participated in other cultural activities. Alumni learned about programs promoting understanding and exchange between the U.S. and Japan run by Sasakawa Peace Foundation USA and The Mike Mansfield Fellowship, gained information about careers and travel from iiiCareers, InsideJapan Travel, and JNTO, and learned about the activities of the 19 JETAA chapters in the United States.

Welcome Reception at the Japanese Ambassador's Residence

On August 4, 2017, the Embassy of Japan and Deputy Chief of Mission, Atsuyuki Oike, generously hosted JET30 attendees at the exquisite Japanese Ambassador's Residence. At the reception, JET alumni dined on fantastic Japanese food and socialize with each other and Japanese governmental representatives.



JET Alumni Shared Their Post-JET Experiences



The JET30 Reunion featured panels and discussions highlighting the interesting and successful paths many alumni have taken since returning from the JET Program. Many of the speakers have significantly impacted the U.S.-Japan relationship, such as Bill Clifford, President and CEO of the World Affairs Councils of America (ALT, Shizuoka, 1987-1989); Emily Metzgar, Associate Professor, Indiana University and author of *The JET Program and the U.S.-Japan Relationship: Goodwill Goldmine* (ALT, Shimane 1993-1995); and, David Boling, Deputy Assistant, United States Trade Representative (ALT, Fujishiro, Ibaraki, 1988-1989). All of the speakers shared experiences that led them to where they are today, connecting them to the younger generation of alumni in the audience and highlighted the diversity of the careers of JET alumni.

Natsu Matsuri Gala Dinner, Raffle, & Story Hour

On August 6th, alumni were invited to celebrate at the Natsu Matsuri with a networking reception featuring summertime games, lanterns, and many colorful *yukata* and *jimbei* worn by attendees on the outdoor terrace. This was followed by a buffet dinner and exciting raffle drawing with prizes generously donated by organizations and individuals. Prizes included two roundtrip tickets from the U.S. to Tokyo from ANA and selections of Japan-related books from Chin Music Press and Stonebridge Press. After dinner, attendees moved back outside to hear alumni share stories at the “Moth(ra) Storytelling Hour.”



Your Impact and Who We Serve

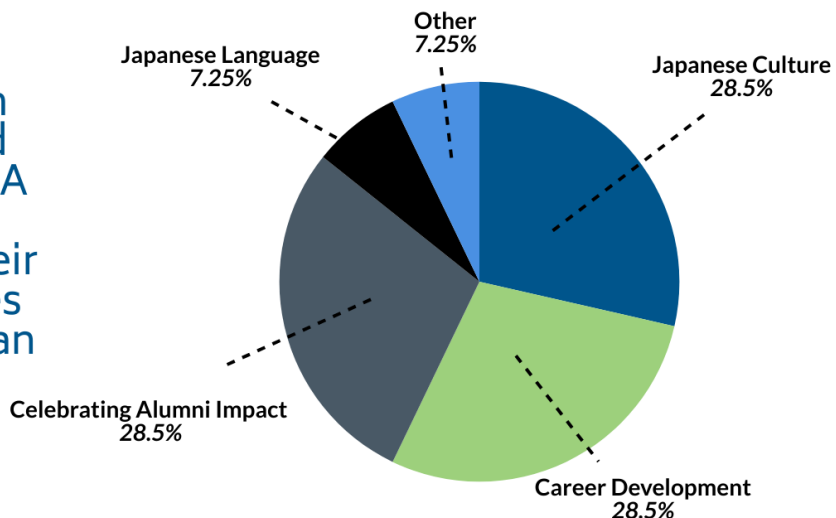


Sasakawa USA and USJETAA Chapter Grant Program

2016-2018

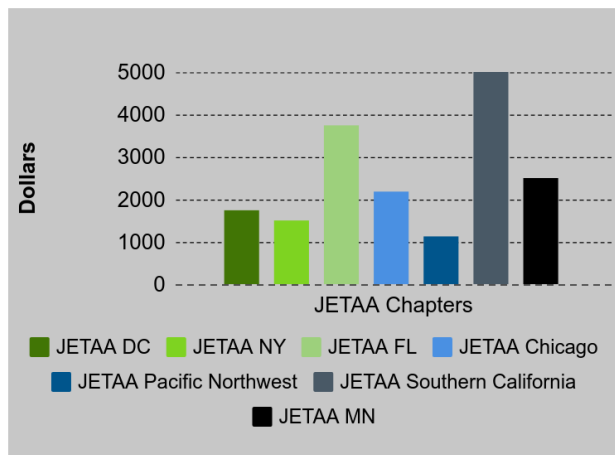
This grant program funds activities and events held by JETAA chapters and sub-chapters to serve their alumni communities and further U.S.-Japan relations.

Types of Events Funded

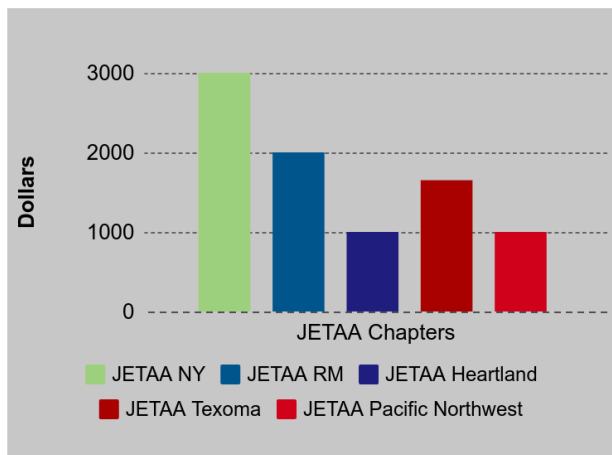


Granted over **\$32,788** to JETAA Chapters
Funded **14** events and projects to **10 of 19** chapters

Funds Given to Chapters
2016-2017



Funds Given to Chapters
2017-2018

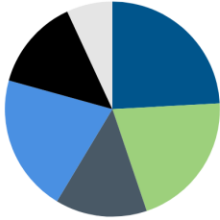


American JET Microgrant Initiative

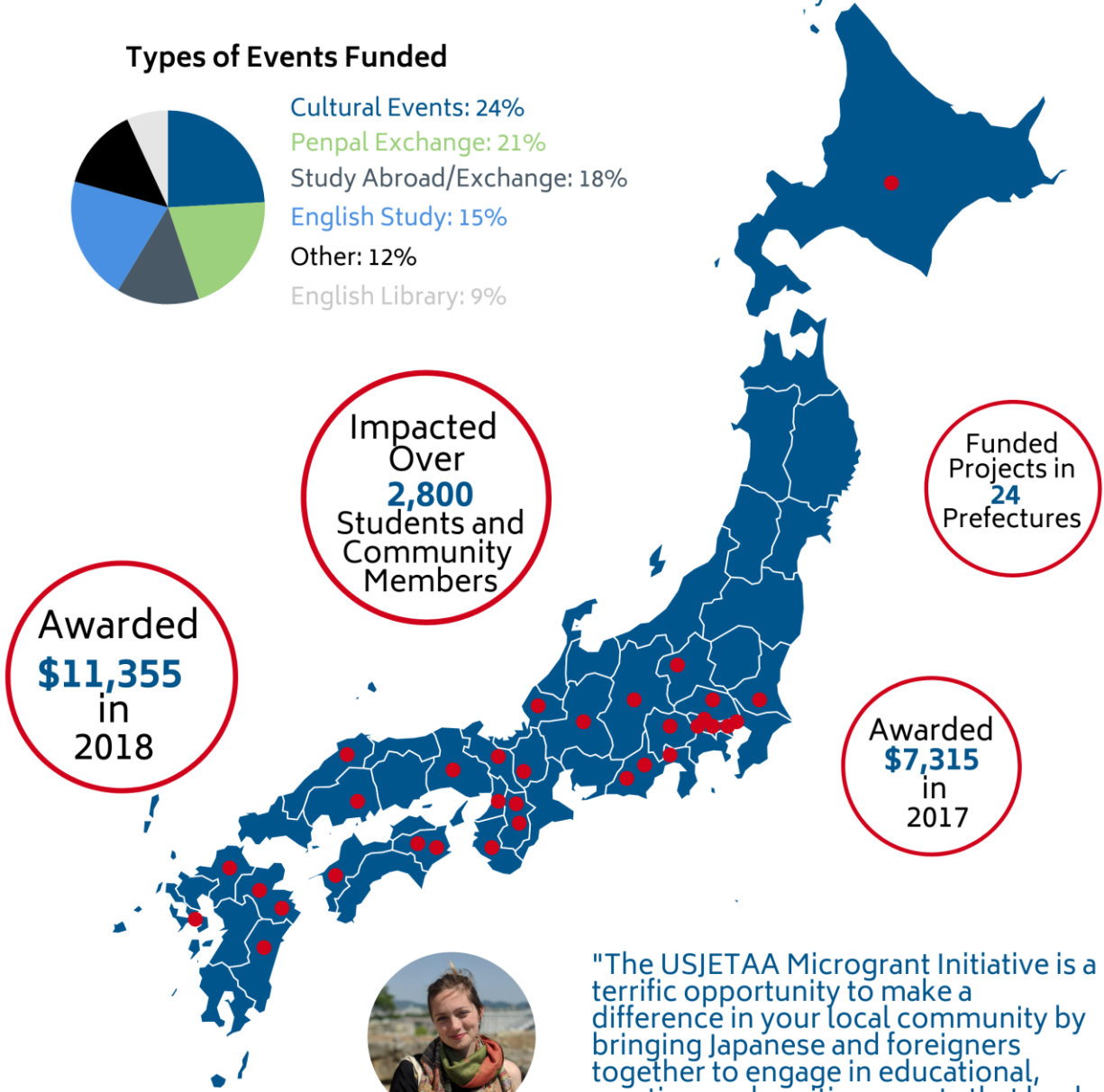
2016-2018

This program provides small grants to U.S. assistant language teachers working in Japan on the JET Program to introduce American culture and English language to students in their classrooms and the local community.

Types of Events Funded



- Cultural Events: 24%
- Penpal Exchange: 21%
- Study Abroad/Exchange: 18%
- English Study: 15%
- Other: 12%
- English Library: 9%



Shantel Dickerson, grant recipient

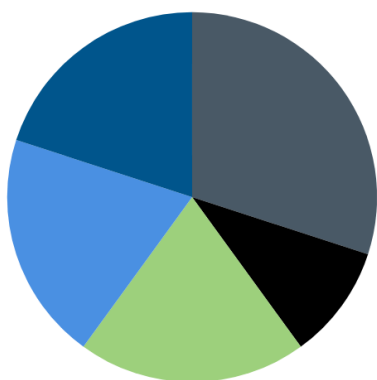
"The USJETAA Microgrant Initiative is a terrific opportunity to make a difference in your local community by bringing Japanese and foreigners together to engage in educational, creative, and exciting events that lead to lifelong friendships and create positive change on a grassroots level."



USJETAA Webinar Series

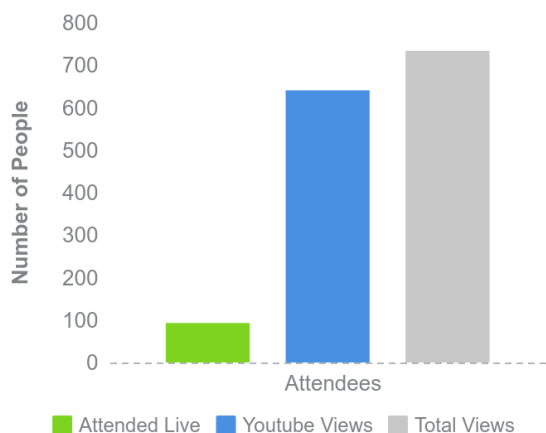
2017-2018

The **Chapter Leader Webinar Series** series provides helpful information on chapter leadership to engage all officers of JET alumni chapters. Topics include information about developing membership, effective communications strategies, obtaining 501(c)(3) non-profit status, and more.



Topics of Chapter Webinars

Leadership and Governance: 30%
 Nonprofit Status: 20%
 Grant Writing and Fundraising: 20%
 Alumni Engagement: 20%
 Organizing Events: 10%



2018 Webinar Attendance

YouTube views **641** People Reached over **700**

USJETAA launched the **JET Alumni Webinar Series** in 2018. It provides guidance and instruction to JET alumni across the country on a variety of career and professional development topics.

- 2018 JET Alumni Webinars:
- Becoming a Japanese Teacher After JET
 - How to Find a Career
 - You've Finished the JET Program. Now What?
 - JETs Who Serve



Donors and Program Partners

Individual Donors

\$500-\$1,000

- William Clifford
- Robert Corder
- Wade McAlister

\$100-\$499

- Jessyca Livingston
- James Gannon & Susan Hubbard
- Laurel Lukaszewski
- Harry Hill

Sustaining Individual Members \$75:

- Andrew Allen
- Joy Champaloux
- Mark Frey
- Harold Steven Green
- Nick Harling
- Jessica Holloway
- Keith Krulak
- Lynn Miyauchi
- Francesca Nakagawa
- Kelly Rich
- Bahia Simons-Lane
- Doug Smith
- Eric Thompson
- Monica Yuki

Up to \$100

- Anthony E. Ciero

Individual Donors: In Memory of Mrs. Tazuko Schmitz

- John & Pamela Blanpied
- Akira & Yuko Chiba
- Don Dakin
- E. Stephen DeWeese
- Douglas & Lana Guiler
- Juergen Hoeche
- Joan Hubbard
- Masako Inoue
- Stephen & Isadora Kunitz
- Younghee Kim & Arthur Geltzer
- John & Vanessa MacMahon
- Yoko Ota

- Amelia Ramaciotti, on behalf of the National Gallery of Art Foreign Language Docents
- Wakaichi & Nobuko Sakita
- Betty Sams
- Barry R. & Carol V.C. Schaller
- Eleanor Schwark
- Marilyn Stewart

**Thank you to our donors
and program partners!**



JET30 Reunion Supporters

Leadership Sponsors



Sustaining Sponsors



Reunion Contributors



A STAR ALLIANCE MEMBER 



JET30 Friends

SAN-J

Cheryl Hou

Takeo Yuki Family Foundation

Young-Champaloux Families

Paige Cottingham-Streater

In-Kind Support

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Japan~United States
Friendship Commission
Supporting People & Partnerships

Charity Relief Donors

Western Japan Flood Relief

\$500-\$1,000

Rhonda Ebersole
John Mackey
Doug Smith

\$100-\$499

Robert Corder
James Gannon
H. Steven Green
Wendy Lo
Wade McAllister
Sean Beckwith (on behalf of
Florida JETAA)
Mackenzie Baler
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Paige Cottingham-Streater
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Tiffany Matsuyama
Yukiyo Moorman
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Suriya Prasad
Brian Rooder
Christian Sabella
Nancy Soga
Perry Stokes
Ariel Wyckoff
Monica Yuki

Up to \$99

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Bahia Simons-Lane
Clara Soloman
Anya Stimmel
Ezekiel Taylor
Cara Takemoto
Tim Terman
Nicholas Troehler
Daniel Veltri
Florence Waldman
Patricia Waldman
Jennifer Wieck
Margie Wiggins
Joshua Wilkinson
Adam Wolf
Charles Wood
Molly Woo
Beth Yamamuro

Hokkaido Earthquake Relief

Emily Clanton
Laura Egan
James Gannon
Mutsuko Endo Hudson
Alisia Kachmar
Keith Krulak
Eileen Riley

JET Alumni Association Chapters in the U.S.



Board of Directors 2018

Officers

Paige Cottingham-Streater – Chair
Executive Director, Japan-U.S. Friendship Commission
Washington, DC

Jim Gannon - Vice Chair
Executive Director, Japan Center for International Exchange
New York, NY

Keith Krulak - Treasurer
Translator
Washington, DC

Laurel Lukaszewski - Secretary
Professional Artist; Board Member, National Cherry Blossom Festival
Washington, DC

Members

Harry Hill
Outside Director, Oak Lawn Marketing, Inc.; U.S. Chair, CULCON
Nagoya, Japan

Monica Yuki
Chair, JETAANY; Country Representative, JETAA USA
New York, NY

Mark Frey
Marketing Manager, PricewaterhouseCoopers; Country Representative, JETAA USA
San Francisco, CA

Ex Officio

Bahia Simons-Lane
Executive Director, USJETAA
Washington, DC

Audited Financial Statements 2017

United States Japan Exchange and Teaching Programme Alumni Association
STATEMENT OF FINANCIAL POSITION
 As of December 31, 2017 and 2016

	<u>2017</u>	<u>2016</u>
ASSETS		
Cash in banks	\$ 105,549	\$ 81,885
Accounts and pledges receivable	44,616	49,700
TOTAL ASSETS	<u>\$ 150,165</u>	<u>\$ 131,585</u>
 LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$ 3,802	\$ 8,660
Grants payable	3,330	-
	<u>7,132</u>	<u>8,660</u>
 Net Assets		
Temporarily restricted net assets	\$ 118,251	\$ 117,958
Unrestricted net assets (deficiency)	24,782	4,967
	<u>143,033</u>	<u>122,925</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 150,165</u>	<u>\$ 131,585</u>

United States Japan Exchange and Teaching Programme Alumni Association
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Year Ended December 31, 2017

Support, Revenue and Gains	Unrestricted	Temporarily Restricted	Total
Government grants	\$ 350	\$ 57,330	\$ 57,680
Foundation grants	-	37,620	37,620
Individual contributions	3,990	-	3,990
JET30 conference income	114,889	-	114,889
	<u>119,229</u>	<u>94,950</u>	<u>214,179</u>
 Released from grant restrictions	 <u>94,657</u>	 <u>(94,657)</u>	 <u>-</u>
 Expenses and Losses			
USJETAA programs and initiatives	94,657	-	94,657
JET30 conference	85,202	-	85,202
Total program expenses	<u>179,859</u>	<u>-</u>	<u>179,859</u>
 General and administration	 12,083	 -	 12,083
Fund raising	2,129	-	2,129
	<u>14,212</u>	<u>-</u>	<u>14,212</u>
 Total expenses	 <u>194,071</u>	 <u>-</u>	 <u>194,071</u>
 Change in net assets	 19,815	 293	 20,108
Net assets, beginning	<u>4,967</u>	<u>117,958</u>	<u>122,925</u>
 Net assets, ending	 <u>\$ 24,782</u>	 <u>\$ 118,251</u>	 <u>\$ 143,033</u>

United States Japan Exchange and Teaching Programme Alumni Association
Statement of Functional Expenses
For the Year Ended December 31, 2017

	USJETAA Programs and Initiatives	JET30 Conference	General and Administrative	Fund Raising	TOTAL
Expenses					
Grants, scholarships and contributions	\$ 11,658	-	-	-	\$ 11,658
Grants to chapters	7,804	-	-	-	7,804
Grant funds returned to donors	21,280	-	-	-	21,280
Professional fees	2,891	250	4,250	750	8,141
Consultants	40,235	1,680	5,950	1,050	48,915
Printing and copying	-	1,819	-	-	1,819
Materials and supplies	1,970	1,494	71	13	3,548
Conference, events and meetings	7,126	79,675	-	-	86,801
Travel	689	-	291	51	1,031
Insurance	-	-	1,250	-	1,250
Office expenses and other	1,004	284	271	265	1,824
Total Expenses	\$ 94,657	\$ 85,202	\$ 12,083	\$ 2,129	\$ 194,071

United States Japan Exchange and Teaching Programme Alumni Association
Statement of Cash Flows
For the Year Ended December 31, 2017 and 2016

OPERATING ACTIVITIES	<u>2017</u>	<u>2016</u>
Change in Net Assets	\$ 20,108	\$ 39,848
Adjustments to reconcile Change in Net Assets to net cash provided by operations:		
Decrease (increase) in accounts and pledges receivable	5,084	33,377
Increase (decreases) in accounts payable	<u>(1,528)</u>	<u>8,660</u>
Net cash provided by Operating Activities	23,664	81,885
Cash at beginning of period	<u>81,885</u>	<u>-</u>
Cash at end of period	<u>\$ 105,549</u>	<u>\$ 81,885</u>

Supplemental Non Cash Information:

There were no non-cash investing and financing transactions for the year ended December 31, 2017 and 2016.

The 2018 audit and 990 information will be available on the USJETAA website at the beginning of 2020.



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